

cowmanagement 2025

Each issue includes articles on a mix of topics ranging from cow health and welfare, nutrition and fertility, through to milk hygiene, breeding, genetics, and herd and business management. There will also be regular articles on youngstock, farm technology, new products and machinery, and much more.

Issue	Mailing	Feature	Special topic	Special topic	Event	Edit copy	Ad copy
October 24	14/10/24	Housing	Cow comfort	Youngstock & calf rearing	TotalDairy**	02/09/24	26/09/24
November 24	19/11/24	Herd health & welfare	Parlour technology & robotics	2025 & beyond: future proofing		08/10/24	30/10/24
January	15/01/25	Maize	December bull proofs	Technology & innovation	DairyTech	29/11/24	20/12/24
February	14/02/25	Grassland & forage	Feed & nutrition	Breeding & fertility		03/01/25	24/01/25
March	14/03/25	Youngstock	Grazing & turn-out	Sustainability		03/02/25	28/02/25
April	15/04/25	Housing & equipment	Transition-cow management	Milk & machinery		03/03/25	28/03/25
May	15/05/25	Udder health	Herd health & welfare	April bull proofs		03/04/25	25/04/25
June	16/06/25	Genomics & genetics	Biosecurity	Slurry management		02/05/25	27/05/25
July/August	11/07/25	Dairy equipment	Technology & innovation	Youngstock	NYC*	02/06/25	25/06/25
September	05/09/25	Feed & nutrition	Mobility	August bull proofs	UK Dairy Day	23/07/25	22/08/25
October	14/10/25	Housing	Cow comfort	Youngstock & calf rearing	TotalDairy**	02/09/25	26/09/25
November	20/11/25	Herd health & welfare	Parlour technology & robotics	2026 & beyond: future proofing		08/10/25	31/10/25

* National Youngstock Conference, organised by CowManagement ** CowManagement is official media partner

Size	1x	5x	10x	Specification
Full-page IFC/IBC/OBC	£1,640	£1,570	£1,510	210mm x 297mm 216mm x 303mm with bleed
Full-page	£1,540	£1,470	£1,395	210mm x 297mm 216mm x 303mm with bleed
Half-page portrait	£780	£730	£705	90mm x 271mm
Half-page landscape	£780	£730	£705	190mm x 134mm
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National Youngstock Conference

Lameness, mastitis, and other infectious diseases are top of the list when producers consider the key health issues that threaten to impact the welfare and productivity of their herds. But the health-and-production-limiting issues associated with youngstock rearing and management can be overlooked.

The National Youngstock Conference (NYC) is organised by the CowManagement team and chaired by the event's clinical director vet Tim Potter, and involves many other leading industry professionals. More than 390 delegates attended the 2024 event at Sandy Park Conference Centre, Exeter.

The NYC aims to promote best practice and facilitate the exchange of ideas relevant to all stages of youngstock rearing. The conference has been designed to cater for all levels of experience and knowledge, with a series of practical seminars as well as presentations on the latest developments in dairy and beef cattle breeding, nutrition and health.

The 2025 event will take place in July (venue and date to be confirmed).

There are a number of sponsorship opportunities and space for trade stands. Please contact Jason Davies for further information.

CowManagement magazine is owned and produced by Davies Porter Media. Please find contact details below for Editor Rachael Porter, and Sales & marketing director Jason Davies.

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